

June 21, 2010

**The HFMA National Theme for 2010-2011 is “Step Up”;** HFMA provides the forum for us to share our experiences as we “*step up*” to meet our ever-changing challenges. The 2010-2011 Leadership Team’s (Board, Officers, & Committee Chairs) Marketing Action Plan includes the enhancement of & focus on our Sponsorship Program, with a pledge to “**step up**” our commitment to assist you with networking opportunities and provide timely, relevant education opportunities which in turn increases attendance at meetings. **This year the Sponsorship Program offers all of the benefits from the previous year plus improvements.**

The Mississippi Chapter of HFMA has just ended an extremely successful year, meeting every goal set by National HFMA, & achieving the maximum points allowed (100). At the Annual National Institute in Las Vegas, the Mississippi Chapter will receive Gold Awards in every category - Education, Membership, and Certification! Your sponsorship support has a definitive place in this success. **The membership’s enthusiasm is contagious and we invite you to join us as we continue to grow and succeed.**

The Annual Sponsorship Program begins August 1, 2010 and ends July 31, 2011. In order not to miss out on any of your benefits as a **Corporate Sponsor** (recognition in the August newsletter and at our August meeting in Philadelphia) all forms and fees should be received no later than Wednesday, **July 28, 2010**. Pro-rated fees will not be offered during the sponsorship year; however, if a company desires to become a sponsor during the year benefits will begin at the time of payment and continue for the remainder of the current sponsorship year.

**2010-2011 Chapter Workshop Meeting Dates:**

August 18-20, 2010, MS HFMA Institute, Philadelphia, MS

April 18-20, 2011, MS HFMA Annual Institute, Biloxi, MS

June 2011 – Accounting & Auditing/PFS Workshop, Jackson MS (date not yet determined)

**2010-2011 Regional Meetings:**

November 14-16, 2010, Region 9 Meeting, New Orleans, LA

January 19-21, 2011, HFMA Tri-State Meeting, Tunica, MS

Many thanks in advance for your support,

**Officers**

Sandy Riley, President

[sriley@rmbcollect.com](mailto:sriley@rmbcollect.com)

601-268-6676 or 601-310-1982

Lexie Fuller, President-Elect

Kim Cappleman, Secretary

Melody Green, Treasurer

**Board of Directors**

Rhonda Atkins

Jerry Knighton

Wayne Walters

Charla Rowley

Mike Ernst

Mark Lafontaine

## Corporate Sponsorship Program August 1, 2010 thru July 31, 2011

### **Platinum Sponsor** - \$3,000 per year

- Recognition on the Meeting Sponsor Board, prominently displayed at all events (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State & Annual Institute
- Reception held in honor of corporate sponsors, introducing sponsors to members
- Recognition of sponsors at first session of each MS Chapter Workshop (3)
- Recognition in each Chapter Workshop brochure (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State, & Annual Institute
- Recognition in each Chapter newsletter, including company logo and link to company website (4)
- Recognition on the Chapter website, including company logo and link to company website
- \*Free registration for three people at 3 MS Chapter Workshops - Accounting & Auditing/PFS Workshop, Summer Institute & Annual Institute
- Sponsor Spotlight Article in one Chapter newsletter
- At the opening session of the workshop of your choice, you may provide a 3 minute overview of your company

### **Gold Sponsor** - \$2,000 per year

- Recognition on the Meeting Sponsor Board, prominently displayed at all events (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State & Annual Institute
- Reception held in honor of corporate sponsors, introducing sponsors to members
- Recognition of sponsors at first session of each MS Chapter Workshop (3)
- Recognition in each Chapter Workshop brochure (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State, & Annual Institute
- Recognition in each Chapter newsletter, including company logo and link to company website
- Recognition on the Chapter website, including company logo and link to company website
- \*Free registration for two people at each 3 MS Chapter Workshops - Accounting & Auditing/PFS Workshop, Summer Institute & Annual Institute

### **Silver Sponsor** - \$1,500 per year

- Recognition on the Meeting Sponsor Board, prominently displayed at all events (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State & Annual Institute
- Reception held in honor of corporate sponsors, introducing sponsors to members
- Recognition of sponsors at first session of each MS Chapter Workshop (3)
- Recognition in each Chapter Workshop brochure (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State, & Annual Institute
- Recognition in each Chapter newsletter, including company logo and link to company website
- Recognition on the Chapter website, including company logo and link to company website
- Plaque of Appreciation presented at Annual Meeting
- Pre-registration list provided before each workshop
- \*Free registration for one person at 3 MS Chapter Workshops - Accounting & Auditing/PFS Workshop, Summer Institute & Annual Institute

### **Bronze Sponsor** - \$1,000 per year

- Recognition on the Meeting Sponsor Board, prominently displayed at all events (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State & Annual Institute
- Reception held in honor of corporate sponsors, introducing sponsors to members
- Recognition of sponsors at first session of each MS Chapter Workshop (3)
- Recognition in each Chapter Workshop brochure (4) Accounting & Auditing/PFS Workshop, Summer Institute, Tri-State, & Annual Institute
- Recognition in each Chapter newsletter, including company logo and link to company website
- Recognition on the Chapter website, including company logo and line to company website
- Plaque of Appreciation presented at Annual Meeting
- Pre-registration list provided before each workshop

\*Free registrations may be used for company employees or prospective new members.

## Sponsor Information

Company Name (as you want it listed in publications throughout the year)

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Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Web address: \_\_\_\_\_

Type of Business or Service \_\_\_\_\_

## Payment Information

Enclosed is a check in the amount of \$ \_\_\_\_\_ made payable to MS Chapter HFMA for Corporate Sponsorship 2010-2011.

Credit card payment: *(circle one)* VISA MASTERCARD AMERICAN EXPRESS Expiration Date: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Name on card \_\_\_\_\_

## Terms

As a sponsor, MS Chapter HFMA requests that you comply with facility policies at all hotel properties at which MS Chapter HFMA holds events. MS Chapter HFMA will not be responsible for any damages caused as a result of violation of facility policies.

Deadline for submission in order to receive full benefits is **July 28, 2010** (Pro-rated fees will not be offered during the sponsorship year; however, if a company desires to become a sponsor during the year, benefits will begin at the time of payment and continue for the remainder of the current sponsorship year).

With this form, please email your company logo to [mshfma@msn.com](mailto:mshfma@msn.com)

Your signature below indicates that you understand all of the benefits and terms of your sponsorship.

Signature: \_\_\_\_\_

**Fax or mail this form and check to:**

**601-758-0745  
MS Chapter HFMA  
P.O. Box 277  
Sumrall, MS 39482**

**Thank you in advance for your support of Mississippi HFMA**

